



Colombian mega church El Lugar de Su Presencia conveys its message with new Sennheiser Digital 6000 and Evolution Wireless Digital systems

With 80,000 members and 8 locations across Colombia, the house of worship relies on Sennheiser audio solutions to amplify its in-person and online services

***Bogota, Colombia, July 10, 2023* — El Lugar de Su Presencia is a Neo-Pentecostal Christian mega church, founded 30 years ago serving 80,000 members at 8 locations in Colombia. With such a large footprint, the organization prioritizes high quality services for its members, and that starts with sound. To ensure crystal clear services for its members across dozens of in-person and live-streamed events, the house of worship recently revamped its audio infrastructure by adding the Sennheiser Digital 6000 and Evolution Wireless Digital systems.**

With over 10 services a week, attended by approximately 1000 people each, with many more joining online, this improvement opens a path to new possibilities for the church's AV team. The long range (LR) mode and the number of possible channels of the Digital 6000 series ensures the top tier performance that each of these services require, including sermons, singers, choirs, and any other activity that involves the use of a microphone.

"I think that audio setups in churches should be taken with great importance" says Juan Pablo Giraldo, Audio Director of El Lugar de Su Presencia, "singers damage their voices less with Sennheiser products, and are better heard ... for me this is something very valuable because when you have 10 services a week, taking care of your voice means prolonging its life."

SENNHEISER



El Lugar de su Presencia relies on Sennheiser wireless system and vocal microphones to clearly transmit message in person and online.

Sennheiser's main distributor in Colombia, SR Importadores brought the system to the church AV team to test out as they were looking to replace their previous non-Sennheiser system. They were delighted by the sound quality as well as wireless fidelity. Since then, they have relied on Sennheiser for all their wireless audio needs.

In addition, the versatility provided by the 40 channels of Sennheiser Evolution Wireless Digital and In Ear Monitoring systems make the performances optimal for the musicians, clergy and the church members. This is complemented by Neumann KH 80 Monitors so that everything is heard exactly as intended.



The Sennheiser EW-D system is complemented by Neumann KH 80 Monitors so that everything is heard exactly as intended.

Carrying the message through RF adversity

Thanks to its ability to operate in very narrow frequency bands, the Digital 6000 system gives El Lugar de Su Presencia confidence in RF performance and unparalleled sound quality.



"We are a modern church, a church that has a message to convey and we seek to use the best equipment to do so," mentions the staff in charge of audio in the church.

The wireless system provides the house of worship with the necessary channels to accommodate a range of microphones in the space, which gives the production and AV team convenience and confidence in each service.

"The bible says that faith comes by hearing and hearing by the word, let's say that if you pass it to a technical level you have to ensure the listener has the highest possible audio quality," reaffirms Juan Pablo Giraldo.

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About the Sennheiser brand

Building the future of audio and creating unique sound experiences for our customers - this is the aspiration that unites the employees of the Sennheiser Group worldwide. The independent family-owned company Sennheiser was founded in 1945. Today, it is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, and is one of the leading manufacturers in the field of professional audio technology.

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